



PORTFOLIO

WHO WE ARE

EVENTGARDE IS THE LEADING EVENTS MANAGEMENT COMPANY FOR MORE THAN 15 YEARS OF EXPERIENCE, ESTABLISHED IN EGYPT BY TAMER SOBH – FOUNDER & CEO. WITH ITS WINGS SPREAD ACROSS ALL MAJOR CITIES OF THE COUNTRY, & REACHING SAUDI ARABIA & UNITED ARAB OF EMIRATES, WE'VE GAINED A WEALTH OF EXPERIENCE EXECUTING MORE THAN 120 HIGH END & ULTRA ELITE EVENTS FOR THE LARGEST LOCAL AND INTERNATIONAL COMPANIES & ASSOCIATIONS, IN ADDITION TO PRIVATE EVENTS, THEMATIC WEDDINGS, THEMATIC NEW YEAR'S EVE & MORE. WITH A FLOATING BUSINESS BUDGET OF AROUND 116 MILLION EGP.

+110
MILLION
BUSINESS
BUDGET

15
YEARS OF
EXPERIENCE



+110
MILLION
BUSINESS
BUDGET



OUR VISION

InEventGarde we aspire for perfection... our passionate team strives to offer an unrivalled event experience, achieved through building strong relationships with all our clients and suppliers, ensuring comfort and reassurance at every level. Every event is as special to us as it is to you. With a strong team of individuals & partners, and large knowledge base of creating, managing & delivering super elite event industry covering all unseen aspects in all areas. EventGarde make every event, no matter what size, a legendary memorable success.

OUR MISSION

Constantly fortifying our tools in all areas of event management. Our Desire is to work collaboratively with our clients to deliver their message to their audience, through effective use of the most recent presentation technology and innovative event solutions. Utilizing our vast inventory of equipment; we are able to transform meetings, conferences, corporate events into a very special memorable experiences. We strive to exceed expectations, take advantage of new opportunities assisting our clients achieve success.

OUR SERVICES



ELITE EVENTS
MANAGEMENT



2D / 3D
DESIGNS



PRODUCTION &
DECORATION



AUDIO & VISUA
EQUIPMENTL



PRINTINGS
& ARTWORKS



SPECIAL THEMATIC
EVENTS



GLIMPSES OF OUR CREATIVITY



AXA EGYPT 2022

AXA - CIB P&C LAUNCH EVENT

Venue: Abdeen Palace

No. of attendees: 120 PAX

EventGarde is proud to be AXA Egypt partner in their latest press conference to sign a new agreement with commercial international bank.

The event took place in Abdeen Palace in in attendance of both teams and their management to commemorate their long-term partnership.



AXA EGYPT 2022

BROKERS EVENT

Venue: Marriott Mena House

No. of attendees: 400 PAX

EventGarde is proud to have organized a very important event for the insurance brokerage firms & individual in egypt. AXA egypt recognized the top achieves in the insurance brokerage olivision of AXA consisted of over 400 invitees held at the Marriot Mena House with live entertainment and liverpool signed shirts as giveaways for all the winners! it was a royal celebration in front of the gret egyptian pyramids.





AXA EGYPT 2022

SOHOR

Venue: ZED Park

No. of attendees: 900 PAX

EventGarde is very proud to have participated in AXA Egypt Sohour. It's an annual colleague Sohour was held at "Zed Park" where over 800 employees got together with their Management to celebrate the holy month. Employees were treated to live games, competitions, take pictures as well as live entertainment by Aymana El Helwa and El Leila El Kebira!





Preliminary Draw (CAF)
Cairo, Egypt - 25 January 2022

FIFA WORLD CUP QATAR 2022 PRELIMINARY DRAW

Venue: Nile Ritz Carlton
No. of attendees: 700 PAX

The World Cup Preliminary Draw of Qatar 2022 mastered by President of FIFA Mr. Gianni Infantino, along with the President of CAF, Mr. Ahmed Ahmed, surrounded by Legendary players from around the globe, such as Samuel Eto, Mahmoud El Khateeb, & many more...

The Challenge was to handle & prepare the detailed arrangements & high-end production, besides the very specific logistics for such a worldwide sensitive event in less than 3 days, with only 19 hours for installation & testing!! EventGarde accepted the challenge & the event was published On-Air On Time... We only hit Success!



TUNISIA		CÔTE D'IVOIRE		MAURITANIA
NIGERIA		SOUTH AFRICA		LIBYA
ALGERIA		GUINEA		MOZAMBIQUE
MOROCCO		UGANDA		KENYA
GHANA		CAPE VERDE		CENTRAL AFRICAN REP.
EGYPT		GABON		ZIMBABWE
CAMEROON		BENIN		NIGER
MALI		ZAMBIA		NAMIBIA
CONGO DR		CONGO		GUINEA-BISSAU



CAF 2019

LEGENDS ACTIVITES

Venue: Pyramids

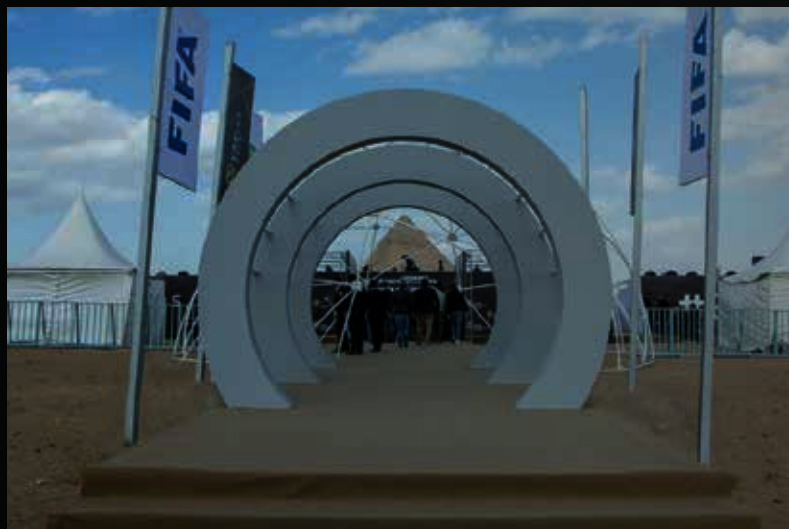
No. of attendees: 1000 PAX

EventGarde is very proud to have participated in CAF Legend Activates which was covered by international media, under the attendance of FIFA President Mr. Gianni Infantino and the Confederation of African Football President Mr. Ahmed Ahmed and enormous football players, EventGarde as always exceeded the expectation with its perfect setup of every angel of this event.



#CAFAWARDS2019

FIFA





CAF 2019

LEGEND TALK

Venue: Cairo University
No. of attendees: 1000 PAX

Under the attendance of the minister of youth and sports his honorable Mr. Ashraf Sobhy and the FIFA President Mr. Gianni Infantino and the Confederation of African Football President Mr. Ahmed Ahmed and Cairo University President Mr. Mohamed Osaman, EventGarde was honored to host CAF (Legend Talk) event, which took place in Cairo University and was covered by the media. this event hosted a selected group of FIFA legends such as Youri Djorkaef, Egyptian icon Ahmed Hossam, Celmentine Toure and Lura Georges, for an interactive questions and answers sessions.



The image shows a large conference hall with a long table set up for a meeting. The backdrop is green with the CAF logo and text: 'CAF ORDINARY GENERAL ASSEMBLY XLI Cairo, July 18th 2019'. The table has microphones, water bottles, and nameplates. A large chandelier hangs from the ceiling. The text 'CAF' is prominently displayed in the center of the image.

CAF

ELECTIVE GENERAL ASSEMBLY

Venue: Marriott Zamalek

No. of attendees: 500 PAX

EventGarde is very proud to have participated in CAF General Assembly (Election) which was covered by international media, Under the attendance of FIFA President Mr. Gianni Infantino and the Confederation of African Football President Mr. Ahmed Ahmed and enormous football players, EventGarde as always exceeded the expectation with its perfect setup of every angel of this event.





CAF

GENERAL ASSEMBLY
OFFICIAL GALA DINNER

Venue: FourSeasons Nile Plaza
No. of attendees: 500 PAX

EventGarde is very proud to have participated in CAF General Assembly (Gala Dinner) which was covered by international media, Under the attendance of FIFA President Mr. Gianni Infantino and the Confederation of African Football President Mr. Ahmed Ahmed and enormous football players, EventGarde as always exceeded the expectation with its perfect setup of every angel of this event.





**SAMSON
ADAMU**
CAF COMPETITIONS
DIRECTOR

CAF TOTAL CAF CHAMPIONS LEAGUE

Venue: Marriott Zamalek
No. of attendees: 500 PAX

EventGarde was selected to plan and execute the Total CAF Champions League Draw which took place in Cairo at Marriott Zamalek hotel.

This event which was covered by the media and more than 100 pressed personal attended with the honorable attendance of the Confederation of African Football President Ahmed Ahmed and enormous football players from all over Africa.





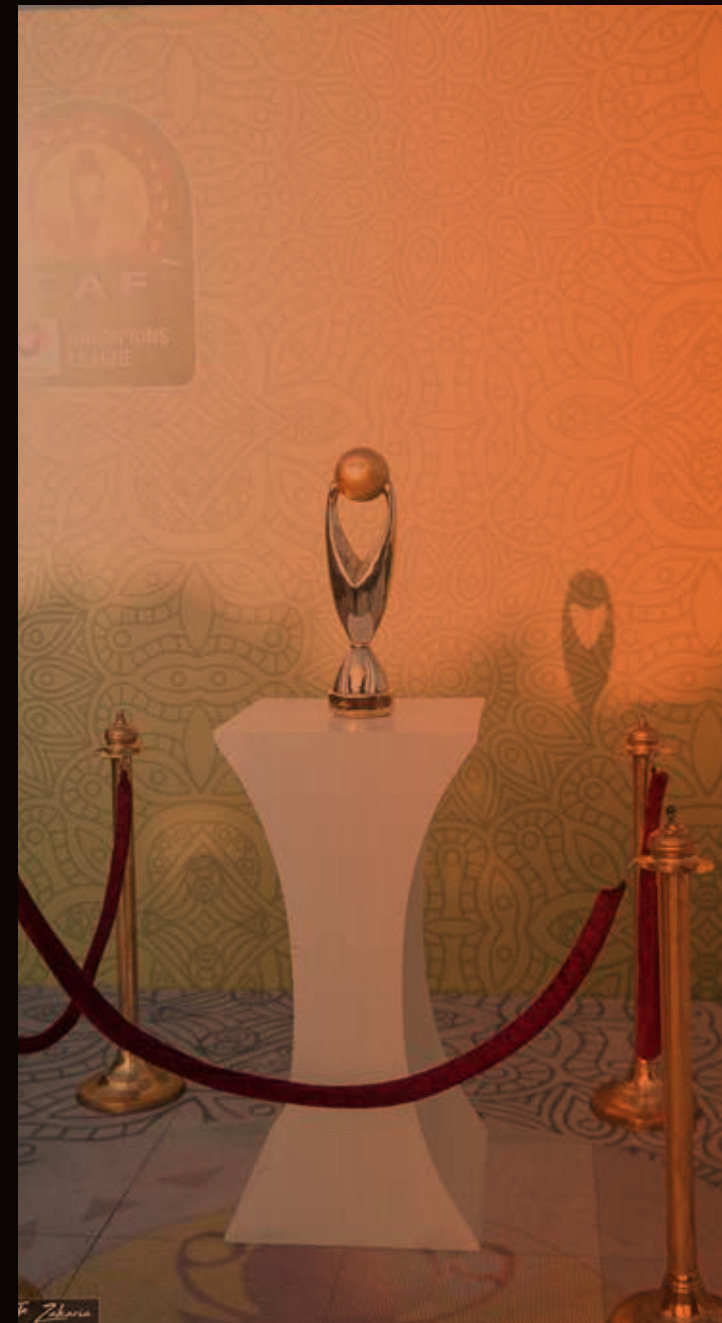
CAF

TOTAL CAF CONFEDERATION CUP

Venue: Marriott Zamalek

No. of attendees: 500 PAX

EventGarde was selected to plan and execute the TOTAL CAF Confederation Cup which took place in Cairo at Marriott Zamalek hotel. this event which was covered by the media and more than 100 pressed personal attended with the honorable attendance of the Confederation of African Football President Ahmed Ahmed and enormous football players from all over Africa.





COCA COLA


WORLDWIDE REGIONAL DIRECTORS ANNUAL MEETING

Venue: Giza Pyramids

No. of attendees: 70 PAX

EventGarde was selected for Hosting the Gala Dinner of all Regional Directors Worldwide of Coca Cola for the first time in Egypt. We had chosen the very precious one & only venue, Giza Pyramids to host a very special event for Coca Cola... With our elite touch, we created a special matching atmosphere filled with the Spirits of the Pharos blessed by Sphinx, to be a message from Egypt to the whole world.





P&G

REGIONAL GATHERING FOR RAMADAN IFTAR

Venue: Giza Pyramids
No. of attendees: 420 PAX

EventGarde was recommended by Astra Travel for P&G to arrange their huge regional gathering of Ramadan Iftar. It was our responsibility to manage the whole event from selecting Giza Pyramids as the best venue, to the stylish calm branding & production, to the fine catering & tip-top service, & the very smooth operation. “Ayamna El Helwa” band was our recommendation to engage with the attendees & create the matching atmosphere to enrich the event experience to the max.





COACHES FORUM 22 MARCH 2018

CAF 2018

COACHES FORUM

Venue: Marriott Hotel

No. of attendees: 30 PAX

EventGarde was selected to plan and execute the CAF 2018 Coaches Forum which took place in Marriott Hotel in Cairo, we were responsible to plan and prepare and execute this conference.

It was another success for the EventGarde company.

COACHES FORUM
22 MARCH 2018







ARAB MINISTERS OF POWER

GALA DINNER

Venue: Cairo Opera House
No. of attendees: 500 PAX

EventGarde was honored to handle the Gala Dinner Event Hosting the Ministers of Power from all Arab countries with their delegations. We were chosen by Egyptian Government to manage such an event presenting the country. We recommended & selected Cairo Opera House as the venue for the event to ensure the most rich-presenting image along with an extremely lavish experience that they deserve.





STEIGENBERGER GRAND OPENEING

Venue: Steigengerger Pyramids
No. of attendees: 700 PAX

EventGarde was honored to handle the Grand Opening Event Hosting the Minister of Tourism Mr. Yehia Rashid with the attendance of the hotel owner Mr. Ahmed El Sheaty. this elegant event was covered by the media. it was as elegant, sophisticated and lavish as expected, from the fine catering and tip-top service to the thematic decoration.





FOURSEASONS

NEW YEAR EVE

Venue: FourSeasons Sharm EL Sheikh
No. of attendees: 200 PAX

EventGarde was selected to host the new year eve at Four Season sharm el shiekh which was a private event and took us 3 days of preparation to make this event a great hit and as elegant, sophisticated as expected, from the fine catering and tip-top service to the thematic decoration.





FIFA

PROFESSIONAL FOOTBALL CASE STUDY

Venue: Steigenberger

No. of attendees: 250 PAX

EventGarde was honored to handle the FIFA Professional Football Case Study which was covered by the media. We were chosen to manage such event because of the excellent reputation we have between the other event companies. We recommended & selected Steigenberger as the venue for the event to ensure the most lavish experience.



OUR TOP CLIENTS

FIFA



RAYA
Information Technology

Coca-Cola

Mars

P&G


PHILIP MORRIS
INTERNATIONAL

STEIGENBERGER
HOTELS & RESORTS


FOUR SEASONS

 **HYATT**
REGENCY

OUR TOP CLIENTS



EVENTGARDE

EVENTS SOLUTIONS

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